

# FUTURE OF PVC 2026

March 11-12, 2026 | Frankfurt, Germany



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**#FUTUREOFPVC**

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# CONFIRMED SPEAKERS

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**Stefan de Goede**

Global Technical Platform  
Chemical Additives

**Sasol**



**Sara Haveriku**

Materials Division

**iPool srl**



**Luis Roca Blay**

Leader of Compounding

**Aimplas**



**Francesco Tarantino \***

Business Development Manager  
PVC Recycling

**INEOS Inovyn**



**Alfeo Bonato**

International Sales Manager

**Bausano S.p.A.**



**Dr. Albert Molinos**

Research & Innovation Manager

**Westlake**



**Tobias Lind**

CEO

**Thevinyl AB**



**Eynish Mammadov**

Polymer Sales & Trade (PVC)

**Petkim (a SOCAR company)**



**Caroline Braibant**

Senior Manager, External Affairs\*

**ECVM & VinyIPlus**



**Claudia Bandinelli**

R&D Technician

**Reagens spa**



**Thomas Wardrop**

Climate Change Leader

**Vestolit, an Orbia business**



\* To be confirmed

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# DAY-01

March 11, 2026 (Wednesday)  
Frankfurt, Germany

**08:00 | Registration and Networking**

**08:15 | Moderator's Opening Remarks**

**08:30 | Electrically Conductive PVC with Carbon Nanotubes: Formulation & Process Windows**

- Conductivity targets in soft & rigid PVC-compounding/extrusion parameters
- CNT incorporation: masterbatch vs. direct add; dispersion & compatibilizers
- Use cases: ESD flooring, cable sheathing, performance vs. cost



**Luis Roca Blay**  
Leader of Compounding  
AIMPLAS

**09:50 | Regional PVC Resin Supply & Trade Flow Dynamics**

- Current and projected resin supply dynamics across Europe and neighbouring markets
- Trade flow patterns and their impact on converters and compounders
- Aligning supply strategies with sustainability targets



**Eynish Mammadov**  
Polymer Sales & Trade (PVC)  
Petkim (a SOCAR company)

**09:50 | Additives & Stabilizers Advancing Durable, Long-Life PVC Applications**

- Stabilizers improving UV resistance and outdoor durability in PVC profiles and films
- Additives boosting lifespan and aesthetics of high-value PVC products
- Sustainable solutions for weatherable PVC meeting global compliance standards



**Claudia Bandinelli**  
R&D technician  
Reagens

**10:30 | Networking Coffee Break**

**11:00 | Regulatory Compliance Made Profitable: Winning with Safer, Market-Ready PVC Compounds**

- Leveraging upcoming EU regulations to improve market positioning of PVC products
- Industry initiatives for compliance & sustainability
- Integrating regulatory foresight into R&D and market strategy



**Caroline Braibant**  
Senior Manager, External Affairs  
ECVM & VinylPlus

**11:40 | Additives That Sell: Achieving UV, Flame & Pressure Performance in PVC Pipes, Cables**

- Additives ensure long-term pressure stability in municipal water pipes
- UV stabilizers boost weather resistance for telecom cables and window profiles
- Fire-safe blends for buildings and transit

**Industry Experts**

TBA  
TBA

**12:10 | Networking Lunch Break**

**13:10 | AI-Driven Tools for Accelerating PVC Formulation & Compounding**

- AI-driven optimization of PVC compounding recipes
- Real-time predictive adjustments to ensure consistent quality
- Faster R&D cycles through machine learning integration



**Dr. Albert Molinos**  
Research & Innovation Manager  
Westlake

**13:50 | Calcium/Zinc Stabilizers: Enhancing Durability and Recycling for Rigid & Flexible PVC**

- Lead-free stabilization for pipes and cable sheathing with improved recyclability
- Long-term durability performance in construction profiles and outdoor decking
- Enabling high-quality recycling without loss of mechanical properties

**Industry Experts**

TBA  
TBA

**14:30 | Impact Modifiers & Additives: Creating Differentiated, High-Performance Products**

- Stronger profiles for windows and doors
- UV/heat packages for long-life exterior profiles and membranes
- Mineral synergies to boost durability without cost blow-outs



**Sara Haveriku**  
Materials Division  
iPool srl

**15:10 | Smart Fillers: Cutting Compound Costs Without Compromising Product Value**

- Nano-fillers for strong, light pipes
- Improved finish for auto and electrical parts
- Lower costs while keeping certifications

**Industry Experts**

TBA  
TBA

**15:40 | Networking Coffee Break**

**16:10 | Multifunctional Additive Packages: Simplifying Formulations and Boosting Market Speed**

- All-in-one UV and heat shields for exteriors
- Simpler cable blends for layered insulation
- Faster launches with turnkey additive systems

**Industry Experts**

TBA  
TBA

**16:50 | Small Additive Changes, Big Cost Reductions: Case Studies from Leading PVC Manufacturers**

- Measurable CO<sub>2</sub> and energy reductions on pipe/profile lines
- ROI math: lubricant cost vs. scrap/energy savings
- 5–10% savings through smarter formulations



**Stefan de Goede**  
Global Technical Platform Chemical Additives  
Sasol

**18:00 | OpenDrinks Reception**



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# DAY-02

March 12, 2026 (Thursday)  
Frankfurt, Germany

**08:50 | Moderator's Opening Remarks**

**09:00 | Phthalate-Free & Bio-Based Plasticizers: Capturing Green Market Segments**

- DINCH/DOTP for flooring and consumer use
- Bio-attributed options in automotive interiors.
- Reliable green solutions for medical

**Industry Experts**

TBA  
TBA

**09:35 | Bio-attributed PVC: Unlocking Premium Pricing & Green Market Access**

- Using mass-balance certified feedstocks in PVC resin
- Certifications and traceability requirements for bio-attribution
- Balancing sustainability and performance metrics

**Industry Experts**

TBA  
TBA

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**09:50 | Choosing the Right Resin: Roadmap to Higher-Performing, Market-Fit PVC Products**

- Impact of resin K-value and morphology on final compound
- Matching resin type to application-specific needs
- Processing behaviour linked to resin selection

**Industry Experts**

TBA  
TBA

**10:30 | Networking Coffee Break**

**11:00 | Bio-Based Plasticizers: Scaling Sustainable Alternatives**

- Supply chain challenges and opportunities for scaling bio-options
- Performance comparison of different bio-based candidates
- Integration into current PVC compound platforms

**Industry Experts**

TBA  
TBA

**11:40 | Designing Fully Recyclable PVC Compounds: Future-Proof Your Product Portfolio**

- Designing PVC compounds for end-of-life recyclability
- Avoiding legacy additive contamination
- Strategies for closed-loop systems

**Industry Experts**

TBA  
TBA

**12:10 | Networking & Lunch Break**

**13:10 | Circular Economy Integration in Compound Formulation**

- Incorporating PCR and PIR materials in compound design
- Cross-industry reuse strategies and supply chain collaboration
- Balancing recycled content with regulatory performance



**Tobias Lind**  
CEO  
Thevinyl AB

**13:50 | Post-Consumer Recyclate in PVC Compounds: Proven Strategies That Work**

- Material preparation and sorting technologies
- Additive technologies to stabilize PCR in processing
- Case studies from successful PCR implementation

**Industry Experts**

TBA  
TBA

**14:30 | Breakthroughs in Sustainable Heat Stabilizers: Differentiation Through Compliance & Performance**

- New chemistries replacing conventional stabilizers
- Environmental and performance benefits
- Compliance with emerging eco-labels and standards

**Industry Experts**

TBA  
TBA

**15:10 | Networking Coffee Break**

**15:35 | Lifecycle Assessment (LCA) Tools: Winning Tenders and Customers with Data-Backed Sustainability**

- Quantifying the environmental footprint of compound ingredients
- Software platforms and data sources for LCA
- Using LCA to guide product development and marketing

**Industry Experts**

TBA  
TBA

**16:00 | Panel discussion:**

**Navigating Europe's PVC Supply & Sustainability Crossroads**

- Market dynamics & resilience
- Regulatory urgency
- Sustainability ambitions
- Strategic relevance

**Panellists –**

TBA

**16:40 | End of Day Two & Closing word from the Chair**



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